

What is claimed is:

1                   1.       In a data network including a gateway server for interfacing data content  
2       obtained from a content server to a node comprising a mobile terminal, apparatus for redirecting  
3       at least some of the data content to another network node, comprising:

4                   a data store for storing a user-supplied designation of the other network node;

5                   a sensible indicator for indicating whether the user has requested redirection of data  
6       content; and

7                   a data path operatively connected to the data store and to the sensible indicator and  
8       adaptable to route data content to the mobile terminal or to the other network node designated in  
9       the data store according to the sensible indicator.

1                   2.       The apparatus of claim 1 wherein:

2                   the content from the server is in HTML format; and

3                   the data path is further adaptable to convert content to WAP format and to selectably route  
4       WAP-format content to the mobile terminal or to the other network node.

1                   3.       The apparatus of claim 2, wherein the data path is further adaptable to  
2       instruct the server to send the content in HTML format to the other network node.

1                   4.       The apparatus of claim 1, further comprising a logic circuit to reset the  
2       sensible indicator after content is redirected.

1                   5.       In a data network including a gateway server for interfacing data content  
2   obtained from a content server to a node comprising a mobile terminal, a method of redirecting at  
3   least some of the data content to another network node, comprising:  
4               storing a user-supplied designation of the other network node;  
5               storing an indication of whether the user has requested redirection of data content; and  
6               routing data content to the mobile terminal or to the other network node according to the  
7   stored indication.

1                   6.       The method of claim 5 wherein the content from the server is in HTML  
2   format; and  
3               the method further includes a step of converting HTML format to WAP format; and  
4               the routing step is adapted to selectably route WAP-format content to the mobile terminal  
5   or to the other network node.

1                   7.       The method of claim 6, wherein the routing step is further adapted to  
2   instruct the server to send the content in HTML format to the other network node.

1                   8.       The apparatus of claim 5, further comprising a step of resetting the stored  
2   indication after content is redirected.